

Meet VG Analytics

Fostering Deeper Insights via Analytics & AI

Your Trusted Partner in
Analytics & AI Solutions



VG ANALYTICS

**We drive Analytics & AI driven transformation,
capability and foundation development.**



We help shape your transformation journey with Analytics & AI,
and further develop capabilities and establish a data and analytics
foundation with our deep industry expertise.

Our expert team of data scientists and engineers is dedicated to make
impact with cutting-edge Analytics & AI solutions that focus on revenue
growth and supply chain.



VG ANALYTICS

We offer a comprehensive approach from design to implementation and development.



Analytics & AI Strategy Design

We help organizations develop their Analytics & AI strategy to unlock valuable insights from their data, optimize decision-making processes, and drive business growth by utilizing data and Analytics & AI solutions.



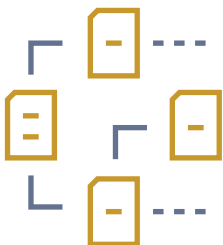
AI-Driven Revenue Growth Solutions

We empower organizations to achieve sustainable revenue growth by leveraging Analytics & AI to improve Demand Management, capture value from Net Revenue Management, offer Personalized Solutions/Services and drive Sales Excellence.



AI-Driven Supply Chain Solutions

We collaborate with organizations transform their supply chain operations by leveraging Analytics & AI to enhance Order Management, improve Supply Planning, optimize Inventory Management and streamline Logistics, resulting in increased operational efficiency, reduced costs, and improved customer satisfaction.



Data Governance

We support organizations establish and maintain effective Data Governance frameworks (including policies and processes, governance models, organization design and change) that ensure data quality, integrity, and security, enabling them to get the most benefit from their data and comply with regulatory requirements.



Data & Analytics Architecture

We enable organizations unlock the full potential of their data by designing Data & Analytics architectures that enable scalable Analytics & AI capabilities, seamless data integration and robust data governance.



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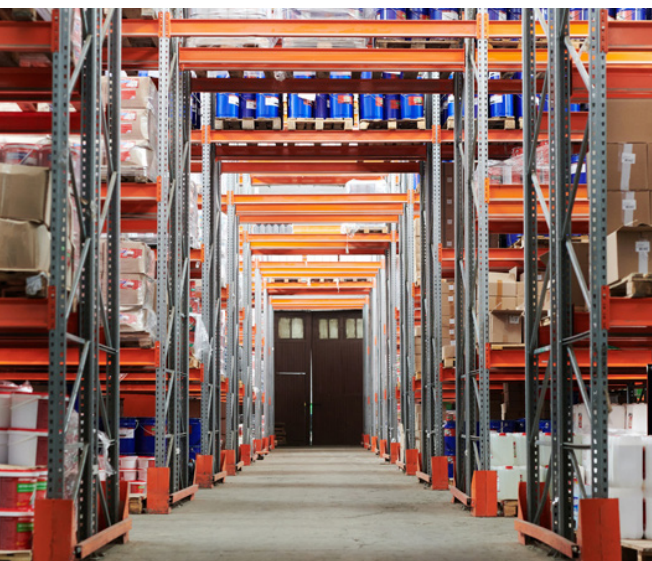
**We differentiate with the quality of our work
and success in enablement and creating impact.**



Data-driven Revenue Management in E-commerce for a Global Consumer Goods Company

The client was struggling to receive a fair share of sales through the e-commerce channel. We were assigned the task of designing an Analytics & AI-driven digital product to boost sales. We identified the people, data, and technology requirements. Furthermore, we managed the change to integrate the target product into the existing systems and processes.

The client's analytics team successfully launched MVP 1.0 that is well accepted by the executive team. As a result, they decided to expand this initiative to different markets.



Supply Chain Analytics for a Global Consumer Goods Company

We were tasked to identify how Analytics & AI can improve supply chain operations and enable client to capture value with utilizing Analytics & AI solutions in both physical and online channels.

We did an in-depth assessment of supply chain and identified Analytics & AI-driven solutions to enable improvement areas. We helped our client to prioritize solutions and develop necessary capabilities to fully capture the potential benefits.

We successfully improved collaboration among supply chain teams and enabled better overall performance.



VG ANALYTICS

**We work in harmony with you to capture value
and build analytics capabilities.**



VG ANALYTICS

Our data scientists and data
engineers turn vast amount of
data into actionable insights.



VALUE GENE

CONSULTING GROUP

Our management consultants
bring business perspective
and drive impact.



About Value Gene Consulting Group

Value Gene Consulting Group is a boutique strategy consulting house providing services in strategy, commercial and operational excellence, Analytics & AI, transformation, organization & agile, merger & post-merger integration. In the last 5 years, Value Gene has completed various projects for companies operating in consumer goods, food and retail & e-commerce industries mostly in the US.

Find out more about VG Analytics